**EIB Climate Survey — fourth edition**

LUXEMBOURG, 1 February 2022 (embargo before that date)

**When shopping for a new car, the vast majority of Irish people say they will opt for a hybrid or electric vehicle**

*The second part of the 2021-2022 EIB Climate Survey explores people’s views on climate change in a rapidly changing world. The results from this release focus on citizens’ individual behaviour and the actions they are taking to combat climate change.*

* **70% of Irish people feel they are doing all they can to fight climate change in their daily lives, but the majority believe that their compatriots are not doing the same**
* **71% of Irish car buyers say they will pick either a hybrid or electric car the next time they purchase a vehicle (four points above the EU average), while 29% would still opt for a petrol or diesel car**
* **51% of Irish respondents say they consider climate change when choosing a holiday destination**
* **44% of young Irish people consider climate change when looking for a job**
* **56% of young Irish people already buy second-hand clothes instead of new ones**

*These are some of the* [*results from the second release*](https://www.eib.org/en/surveys/climate-survey/4th-climate-survey/hybrid-electric-petrol-cars-flying-holidays-climate.htm) *of the 2021-2022 Climate Survey published today by the European Investment Bank (EIB). The EIB is the lending arm of the European Union and the world’s largest multilateral lender for climate action projects.*

**Hybrid or electric cars more sought after than diesel and petrol vehicles**

When asked about future car purchases, 71% of Irish car buyers say they will purchase either a hybrid or electric car. This figure is 42 points higher than the percentage of Irish who said they would buy a diesel or petrol vehicle (29%). More specifically, 43% would purchase a hybrid vehicle and 28% would opt for an electric vehicle.



Irish car buyers older than 65 are particularly interested in purchasing a hybrid vehicle (51%), while young people are more likely to choose an electric vehicle (37%). This figure is 14 points above the figure for people older than 65 (23% of them say they would buy an electric car). Hybrid vehicles would be the top choice for Irish people aged 30-64: 45% say they would opt for a hybrid car, 10 points higher than the figure for people younger than 30 (35%).



Meanwhile, 11% of the overall Irish population say they do not have a vehicle now and are not planning to buy one (two points below the EU average).

With 71% of Irish car buyers saying they would opt for a hybrid or electric vehicle, Irish people seem more inclined to switch to new car technologies compared to Germans (52%) and Europeans on average (67%).

More specifically, Irish car buyers seem more inclined to choose hybrid vehicles (43%) compared to Germans (29%) and Europeans in general (39%).

In addition, Irish car buyers seem as inclined to purchase an electric car (28%) as Europeans on average (28%), but they appear more likely to do so compared to Germans (23%).

In general, European car buyers tend to favour hybrid vehicles (39%), while petrol or diesel vehicles are ranked second (33%) and electric cars come third (28% state they would purchase an electric car). While Chinese car buyers are the most inclined to buy an electric car (44%), Americans would opt first for a hybrid vehicle (38%), followed by a petrol or diesel vehicle (33%), then an electric car (29%).



**Climate protection versus flying for holidays**

A majority of young Irish people (51%) say they consider climate change when choosing their holiday destination. However, three-quarters of them (75%, compared to 60% for people older than 65 and 59% for people aged 30-64) say they will fly for their summer holidays in 2022. One-third of them (35%, compared to 21% for people aged 30-64 and 15% for people aged 65 and older) say they will fly to a faraway destination.

**Shopping for clothes, choosing a job, deciding on a bank: how climate considerations affect people’s decisions**

46% of Irish people say they buy second-hand clothes instead of new ones (four points above the EU average). Women are more likely to do so than men (54% for women vs. 38% for men).



35% of Irish people consider climate change when searching for a job (eight points below the EU average). This is particularly the case for 15-29 year-olds: 44% of them take climate change into consideration when job hunting, compared to 35% for people aged 30-64 (nine points lower).

Overall, 32% of Irish people consider climate change when they choose their bank or invest their savings (13 points below the EU average).

EIB Vice-President Christian Kettel Thomsen said:“Despite some clear generational gaps, Irish people are increasingly adapting their mobility and consumption habits in a more sustainable manner to tackle climate change. These shifts in individual behaviour show that people of all ages are willing to make stronger commitments in their daily lives to help mitigate the climate crisis. These intentions were voiced during COP26 and are a clear indicator of support for our efforts to foster the green transition. As the EU climate bank, one of the EIB’s key roles is to finance innovative projects that focus on electric mobility as well as other sustainable mobility solutions that help build a decarbonised future for all.”

Download the Excel spreadsheet with the raw data for all 30 countries surveyed [here](https://www.eib.org/attachments/survey/eib-climate-survey-2021-2022-all-countries-results-pr2.xlsx). Please click [here](https://www.eib.org/en/surveys/climate-survey/4th-climate-survey/hybrid-electric-petrol-cars-flying-holidays-climate.htm) to access an EIB webpage presenting key findings of the EIB Climate Survey IV.

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**Media contact —** Richard Willis (r.willis@eib.org)

**About the EIB Climate Survey**

The European Investment Bank has launched the fourth edition of the EIB Climate Survey, a thorough assessment of how people feel about climate change. Conducted in partnership with market research firm BVA, the fourth edition of the EIB Climate Survey aims to inform the broader debate on attitudes and expectations in terms of climate action. More than 30 000 respondents participated in the survey between 26 August and 22 September 2021, with a representative panel for each of the 30 countries polled.

**About the European Investment Bank**

The European Investment Bank (EIB) is the long-term lending institution of the European Union and is owned by the EU Member States. It makes long-term finance available for sound investment in order to contribute towards EU policy goals both in Europe and beyond. The European Investment Bank is active in around 160 countries and is the world’s largest multilateral lender for climate action projects. The EIB Group has recently adopted its Climate Bank Roadmap to deliver on its ambitious agenda to support €1 trillion of climate action and environmental sustainability investments in the decade to 2030 and to deliver more than 50% of EIB finance for climate action and environmental sustainability by 2025. As part of the roadmap, all new EIB Group operations have also been aligned with the goals and principles of the Paris Agreement since the start of 2021.

**About BVA**

BVA is an opinion research and consulting firm recognised as one of the most innovative market research firms in its sector. Specialised in behavioural marketing, BVA combines data science and social science to make data inspiring and bring it to life. BVA is also a member of the Worldwide Independent Network of Market Research (WIN), a global network of some of the world’s leading market research and survey players, with over 40 members.